

Monthly Content Planner

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Week 1	Personal post	Engaging question	Facebook live	Inspirational quote	Marketing tip	Facebook live	Product curiosity post
Week 2	Engaging question	Inspirational quote	Facebook live	Marketing tip	Personal post	Facebook live	Product promo post
Week 3	Personal post	Engaging question	Facebook live	Inspirational quote	Marketing tip	Facebook live	Product curiosity post
Week 4	Engaging question	Inspirational quote	Facebook live	Marketing tip	Personal post	Facebook live	Product promo post

Examples of personal posts

Gratitude post

Family activities

Travel

Hobbies

Advice/tips

Team recognition post (upline or downline)

Celebrations