

**Set 1** Counts as 4 sets  
**Timewise Repair Set**  
**\$230**  
 Save \$41



Cleanser  
 Lifting Serum  
 Day Cream  
 Night Cream  
 Eye Cream

**Set 2** Counts as 2 sets  
**Timewise Miracle Set 3D**  
**\$116**



Cleanser  
 Day Cream  
 Night Cream  
 Moisturizer

**Set 3**  
**MK Men**  
**\$70**



Daily  
 Face Wash  
 Shave Cream  
 Moisturizer

Select any Skin care set and  
 get the MK Travel roll-up  
 bag for just \$40!



**Special  
 Packages**

**Set 4**  
**Hydrate/Mattify Sets**  
**\$80**



Cleanser  
 Scrub  
 Toner  
 Moisturizer

**Set 5**  
**Clearproof Acne Set**  
**\$60**  
 Save \$16



Cleansing gel  
 Blemish toner  
 Acne gel  
 Moisturizer

**Set 6**  
**Hydro Eyes Set**  
**\$64**



Hydrogel Eye Patches  
 Soothing Eye Gel

**PRINCESS SET**

Select 2 Sets and  
 select a 3rd Set  
 for 1/2 Price!

I accept  
 Cash, Check  
 Venmo  
 & CC



**Set 7**  
**Microderm Set**  
**\$58**



Step 1: Refine  
 Step 2: Pore Minimizer

**Set 8**  
**Flawless Face Set**  
**\$68**



Blending Brush  
 Foundation  
 Foundation Primer  
 Add Translucent Powder for \$22

**Set 9**  
**Perfect Palette**  
**\$90**



Palette  
 3 eye colors, blush & bronzer or  
 highlight & contour

**Set 10**  
**Petite Eye Palette**  
**\$50**



Petite Palette  
 4 Chromafusion Eye Colors

**Set 11**  
**Perfectly Polished**  
**\$82**



Finishing Spray  
 Undereye Corrector  
 Translucent Powder  
 Multi benefit Concealer

**Mary Kay  
 Opportunity**

**Begin with  
 \$125**

**Qualify  
 At  
 \$725**

**Set 12** Wow Lashes  
**\$60**



Ultimate Mascara  
 Lash Intensity Mascara  
 Eye Makeup Remover

**Set 13** Eye Love This  
**\$62**



Shimmer stick  
 Eye Shadow  
 Eyeliner  
 Brow Tint

**Set 14** Luscious Lips  
**\$56**

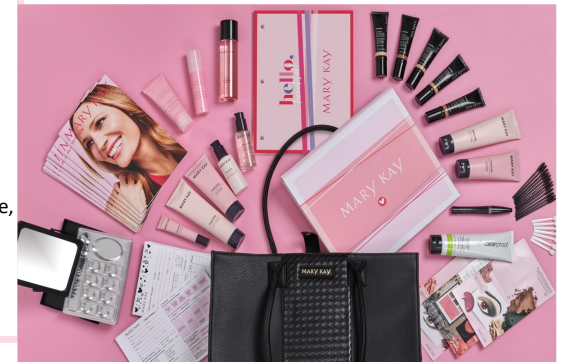


Lip Liner,  
 Lipstick  
 & Lip Gloss

**Set 15** Brush Set  
**\$60**



Cheek, All over  
 Powder, Eye Crease,  
 Eye Smudger, All  
 Over Eye Shadow



# Shake Up YOUR MAKEUP!

## FOR YOUR EYES ONLY

Find your eye shape, and apply eye shadow to accentuate your natural beauty.

### Eye shadow placement key

**Lightest shade** - The highlight shade is the lightest color and is used to brighten the eyes, usually on the brow bones or inner corners.

**Base shade** - The base shade is used as a midtone on the eyelids and helps blend shades together.

**Darkest shade** - The crease shade is the darkest shade and is used in the creases, lash lines or outer corners to create depth and dimension.



### STANDARD EYES

Eyes that are about one eye width apart with eyelids and eye creases that are easily seen. Use this technique to enhance eyes with a standard shape.

- Apply the highlight shade to brow bones and inner corners.
- Apply the base shade to eyelids.
- Add the darkest shade to creases of the eyelids to add depth.



### WIDE-SET EYES

Eyes that are more than one eye width apart. Use this application technique to help eyes appear closer together.

- Apply the highlight shade to outer corners of eyelids, balancing inner contour.
- Apply the base shade to the centers of eyelids.
- Add the crease shade on inner corners of eyelids, and blend upward to draw the focus inward. Also, add this color to bottom lash lines.



### CLOSE-SET EYES

Eyes that are less than one eye width apart. Use this application technique to help eyes appear further apart.

- Apply the highlight shade to the inner corners of the eyelids to create the illusion of space between eyes. Also apply to the brow bones.
- Apply the base shade to the centers of the eyelids.
- Blend the crease shade in a triangle shape to the outer corners of the eyelids. This will help eyes appear further apart. Then blend along the outer third of lower lash lines.



### HOODED EYES

Eyes with eyelids that are not readily seen. Use this application technique to help eyelids appear more prominent.

- Apply the highlight color on the brow bones, inner corners and center of the eyelids to help create the illusion of larger eyelids.
- Apply the crease shade across eyelid creases and blend upward to minimize the "hooding." This also will help create the look of depth.



### DEEP-SET EYES

Eyes that are deeply set with readily seen eyelids and prominent brow bones. Use this application technique to help brow bones appear less prominent.

- Apply the highlight shade over entire eyelids, inner corners of eyes and up to the eyebrows.
- Apply the crease shade and blend from the creases of the eyes upward onto the brow bones. Also add to the outer third of lower lash lines.



### SINGLE EYELIDS

Eyes with varying eyelids appear as a flat surface when closed due to lack of a natural crease. Use this technique to help create depth on the eyelids.

- Apply highlight shade over entire eyelids, inner corners of eyes and directly under eyebrows.
- Apply the crease shade in a V-shape, starting on the outer corners of eyes. Then, blend inward across the eyelids, halfway between eyebrows and lash lines where the natural creases would appear.
- Also apply the crease shade under the lower third of lower lash lines to create the illusion of deeper eyelids.

### Tip for all eye shapes!

Remember to blend shades seamlessly while maintaining the definition and dimension created by the separate colors.

## CONTOUR WITH CONFIDENCE

Find your face shape below, and apply contour, blush, and highlighter in three easy steps.

### Contour color placement key

**Contour - dark shade**

**Blush - pink shade**

**Highlighter - lightest shade**



### OVAL FACE

- Apply contour under your cheekbones to sculpt and define your bone structure.
- Apply blush on the apples of your cheeks and sweep toward your temples.
- Create symmetry in your proportions by applying highlighter to your forehead and chin.



### ROUND FACE

- Elongate your face by applying contour along your temples, under your cheekbones and along your jawline.
- Sweep on blush at a 45-degree angle from your cheeks toward your temples.
- Apply highlighter to the center of your forehead and the tip of your chin.



### SQUARE FACE

- Apply contour on both sides of your forehead, along the corners of your jawline and under your cheekbones to elongate your face.
- Soften your jawline by applying blush in small circles, focusing on the apples of your cheeks.
- Sweep highlighter in the center of your forehead, the tip of your chin and atop your cheekbones.



### HEART-SHAPED FACE

- Sweep contour along the corners of your forehead and in the hollows of your cheekbones to emphasize bone structure. Add a touch of contour below your chin to make it appear softer.
- Apply blush to the apples of your cheeks.
- Apply highlighter to the center of your forehead and on top of your cheekbones.



### LONG FACE

- Apply contour to the tip of the chin and along hairline to create balance at the longest part of your face.
- Apply blush in horizontal swipes to widen the look of your face.
- Sweep highlighter in the middle of your forehead, the tops of your cheeks and under your lower lip.



Model has deep-set eyes and square-shaped face.

### What's a simple trick for a slimmer-looking face?

Brush highlighter down the bridge of your nose, and apply contour on either side for dimension. Easy as that!

MARY KAY